

RAJAR DATA RELEASE



Quarter 2, 2014 – July 31st 2014

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Jun-13	Mar-14	Jun-14		Jun-13	Mar-14	Jun-14
All BBC Radio	35,880	35,314	35,227	All Commercial Radio	35,064	34,078	34,408
All BBC Network Radio	32,635	32,262	32,255	All National Commercial	17,702	16,586	17,106
All BBC Local / Regional Radio	9,536	9,263	8,985	All Local Commercial	27,866	27,246	27,494

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Jun-13	Mar-14	Jun-14		Jun-13	Mar-14	Jun-14
All BBC Radio	53.9	54.9	53.3	All Commercial Radio	43.7	42.0	43.2
All BBC Network Radio	45.7	46.6	45.5	All National Commercial	13.3	12.3	12.9
All BBC Local / Regional Radio	8.3	8.3	7.7	All Local Commercial	30.4	29.7	30.3